



SUPPORT ADELAIDE GANG SHOW IN 2020

BUT WHY?

1

A GREAT CAUSE

Your investment will go direct towards helping the young people of today in building their confidence, overcoming challenges and living their dreams

2

UNBELIEVABLE EXPOSURE

With a cast and crew of over 150 members, and performing to an audience of 2,500 people every year, rest assured that your brand will be displayed for many people to see

3

MILESTONE YEAR

2020 will mark Adelaide Gang Show's 60th performance, meaning a big celebration and a big crowd! There has never been a better time to jump on board and join the Gang!



Scouts
SA



GIRL GUIDES
AUSTRALIA
SOUTH AUSTRALIA



WHAT IS ADELAIDE GANG SHOW?

Adelaide Gang Show is a non-for-profit organisation for members of scouting and guiding to build skills and confidence in a supportive family environment.

Adelaide Gang Show (AGS) is an annual variety show run within the Performing Arts sections of the Scout and Guide Associations of South Australia. AGS aims to give young people the opportunity to develop skills in the performing arts, and the confidence to express themselves on and off the stage. Our show is run by a large network of volunteers who run our non-profit organisation within a theatrical environment.

Adelaide Gang Show began in 1961 at the Unley Town Hall. Now more than 50 years on, we take our cast of over 100 Scouts and Guides to the stage at the Scott Theatre in the heart of the city. Each year we perform to over 2,500 people over six shows, which our teams work year round to put together. The cast are supported by over 150 crew members who are involved in a range of areas such as lighting design, orchestra, set design and costuming. Between cast, crew, parent supporters, audience members and the greater Scouting and Guiding communities, there is a great opportunity for communication and promotion of businesses.



HOW CAN YOU HELP?

\$150 Advertisement

Strip advertisement in our AGS programme
Half size advertisement on big screen

\$250 Advertisement

One sixth page advertisement in our AGS programme
On stage advertising on big screen
2 tickets to this year's production

\$500 Advertisement

A quarter page advertisement in our AGS program
A company profile and contact information on our website www.adelaidegangshow.com.au
Promotion on our Facebook and other social media
On stage advertising on big screen
One Reserved Family Pass to this year's production

\$1,000 Bronze Sponsor

Company name and logo on AGS letterhead, posters, advertising, website, programmes and video
Thank you notices in 'SA Scouts' and 'Magpie Calling' statewide magazines
Quarter page advertisement in our AGS show programme
A company profile and contact information on our website www.adelaidegangshow.com.au
On stage advertising every 20 slides during presentation on big screen
Signage in theatre foyer for the week of the show
4 VIP passes for this year's production, including refreshments during interval.

\$1,500 Silver Sponsor

Company name and logo on AGS letterhead, posters, advertising, website, programmes and video
Thank you notices in 'SA Scouts' and 'Magpie Calling' statewide magazines
Half page advertisement in our AGS show programme.
A company profile and contact information on our website www.adelaidegangshow.com.au
On stage advertising every 15 slides during presentation on big screen
Signage in theatre foyer for the week of the show.
6 VIP passes for this year's production, including refreshments during interval
Receive an invite to our weekend rehearsal dinner



HOW CAN YOU HELP?

\$2,500 Gold Sponsor

Company name and logo on AGS letterhead, posters, advertising, website, programme and video

Thank you notices in 'SA Scouts' and 'Magpie Calling' statewide magazines. Full-page advertisement in our AGS show programme

A company profile and contact information on our website

www.adelaidegangshow.com.au

On stage advertising every 10 slides during presentations on big screen

30 Second Advertisement screening during the pre-show and interval

Signage in the theatre foyer for the week of the show

15 VIP passes for this year's production, including refreshments during interval

Receive an invite to our weekend rehearsal dinner

\$Negotiable Platinum Sponsor

Full Naming rights, eg: "[Your Company] presents Adelaide Gang Show"

Badge with company logo on cast and crew rehearsal tops. Banners at all rehearsals and workshops

Company name and logo on AGS letterhead, posters, advertising, website, programme and video

Thank you notices in 'SA Scouts' and 'Magpie Calling' statewide magazines. Full-page advertisement in our AGS show programme

A company profile and contact information on our website

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THANK YOU!



To become a sponsor or advertiser, please email sponsorship@adelaidegangshow.com.au

Thank you for your sponsorship! Adelaide Gang Show would not be the huge success it has become without the support of our partners.

We'll see you soon!